

## **About Us**

Throughout our time working with schools, parishes, and dioceses there has been a clear demand for innovative design solutions. To meet this demand, we launched OSV Creative Services. With a deep understanding of the Catholic Church's mission and values, our goal is to deliver high-quality work. Acknowledging the hectic schedules of church staff, we provide marketing services to ease your burden. Your mission is important to us, and we are committed to helping you increase your impact and transform your community.



# **Our Services**

#### **Content Design**

- Logo Design
- Custom Print and Mailing Design
- Website Review and Assessment
- Creation of Social Media Assets
- Video Creation

### **Marketing Communications**

- Marketing Strategy
- Communication Strategy
- Email Strategy & Content Creation
- Marketing & Enrollment Strategy for Schools
- Clustering Parishes Communication Strategy

#### **Digital Marketing**

- Social Media Strategy
- Digital Marketing
- Microsites
- Paid Ads
- Organic SEO
- Social Media Campaigns



Elevate Your Impact with Expert Creative Services from OSV

## **What We Do**

OSV Creative Services offers comprehensive marketing and design solutions tailored to meet the unique needs of parishes, dioceses, schools, and organizations. Our team provides strategic planning for marketing, communication, and email campaigns, along with custom reporting and specialized strategies for school enrollment and parish clustering.

A Catholic
Company Honoring
Catholic Values.

# **Why Choose Us**



**Deep Industry Experience** 



**Consulting Expertise** 



**Innovative Solutions** 



**Efficient Turnaround** 



**Strong Catholic Identity** 



Revitalize Community Engagement

Contact OSV today for more info or to set up your first consultation:



1.800.348.2886 ext. 3000



www.OSV.com